

2025-2026

**SHOWTIME ELITE ATLANTA
HALF YEAR HANDBOOK**



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AN INTRO TO HALF YEAR

MISSION

Our mission is to provide a competitive and developmental cheer experience for all athletes. We strive to build their skills, confidence, and character through hard work and dedication to their team.

● What is Half Year?

The Half Year cheer program is an introduction into the world of Allstar cheerleading. This program is designed to give families a competitive cheer experience through a low cost and low commitment environment.

● What's the difference in Novice and Prep?

Throughout this handbook you will see things broken down into "Novice" and "Prep". Both Novice and Prep are part of our Half Year program but have differences in practice times. New this year prep and novice fees will be the same.

"Novice" is a division dedicated to those athletes between the ages of 3 and 8 years old. These athletes will have a shorter routine and will only be allowed to do certain skills.

"Prep" athletes may be between the ages of 6 and 15 years old. These routines will be slightly longer and will incorporate more intricate skills depending on the teams level.

MONTHLY TUITION & FEES

Evaluation Fee	\$50 at time of registration
Monthly Tuition	\$245 Nov– April
Choreography	\$200 December
Uniform	\$320 (\$160 Nov/ \$160 Jan)
USASF	\$75 to USASF January
Band Manager Fees (For Team Gifts)	Price TBD (\$35–\$45) December– April
Not Included	Shoes, bows, backpack, team apparel <i>*not required to purchase shoes or backpack*</i>

- Backpack (\$100) Various Team Apparel (\$20–\$50) Shoes (\$100–\$125)
- Half year not required to purchase shoes or backpack. **Shoes must be black.**
- There is a \$25/month sibling discount for the second child.
- Showtime uses GoMotion for our class and financial database. The system applies a 3% processing/convenience fee to pay through this platform. You may pay by cash or check to avoid these fees.
- All fees and information is subject to change.
- *All of the above fees are non-refundable for any reason including injury, illness, absence, moving, leaving the program, etc.*

TEAM PRACTICES AND COMPETITIONS

NOVICE PRACTICES

Novice teams will practice two days a week on either a Monday/ Wednesday or Tuesday/ Thursday schedule. Each practice will be an hour and a half.

PREP PRACTICES

Regular Prep teams will practice two days a week on either a Monday/ Wednesday or Tuesday/ Thursday schedule. Each practice will be two hours long.

COMPETITIONS

All teams will attend one showcase event and three competitions. All three competitions will be local.

IMPORTANT DATES

Evaluations

October 23rd and 24th 5:30-7:30

Register for and attend only ONE day of evaluations. You can drop in at anytime between 5:30 and 7:30 to be evaluated.

Practices begin

Practices will begin November 3rd for M/W teams.

Practices will begin November 4th for T/TH teams.

Choreography

December 5th or 6th (date/ time will be determined based on team placement)

AND

January 9th or 10th (date/ time will be determined based on team placement)

Participation in choreography sessions is **mandatory**. If an athlete is unable to attend, coaches must be notified at least three weeks in advance. A substitute ("fill-in") must be present in their place; otherwise, we cannot guarantee that the athlete will be included in the routine.

Choreography date and time will be specified upon team placement

2025-2026 HALF YEAR COMPETITION SCHEDULE



**ONE UP PREP
NATIONALS**
MARCH 7TH
ATLANTA, GA



**REGIONAL
SUMMIT**
APRIL 18TH
ATLANTA, GA

SHOWCASE

MARCH 4TH
SHOWTIME ELITE ATLANTA



ATHLETIC CHAMPIONSHIPS

MARCH 21ST
ATLANTA, GA



COMMUNICATION

Office	info @showtimeeliteatlanta.com	• Make a payment. • Add/ remove classes. • Questions about how to pay online, registration, etc.
Coach	(name) @showtimeeliteatlanta.com Or by Groupme DM	• Notification of absence, late arrival, injury, or illness. • Questions about athlete progress. • Concern about practice.
Sydney Newman Half Year Director	sydney @showtimeeliteatlanta.com	• Questions about competitions. • Team or coach related issue that was not resolved by speaking directly with coach. • Tryout Info, tryout process, team progression, program expectations, individual assessments.
Katie Arbo All Star Director	katie @showtimeeliteatlanta.com	• Anything not first resolved by Half Year Director. • Any questions related to the Showtime program as a whole.
Carolyn Garrison Gym Owner	carolyn @showtimeeliteatlanta.com	• Late payments, billing, or financial policies that cannot first be answered by the office staff. • To discuss issues regarding payments or child-specific concerns which are sensitive in nature. • Issue with a coach and/or any employee that has been addressed with coach, Half Year Director, and All Star Director but has not been resolved.

COMMUNICATION

COMMUNICATION IS IMPORTANT TO BOTH YOU AND YOUR ATHLETES EXPERIENCE HERE AT SHOWTIME. WHILE WE VALUE HEARING FROM YOU, WE ASK THAT YOU RESPECT THE 24 HOUR RULE. THE INTENT OF THIS RULE IS TO MOVE AN EMOTIONAL AND CONFRONTATIONAL DISCUSSION AWAY FROM THE PRESENCE OF THE PLAYERS, AND TO ALLOW THE PARTIES TO 'COOL OFF', COMPOSE THEMSELVES, AND PUT THE INCIDENT OR SITUATION THAT OCCURRED IN PERSPECTIVE BEFORE MEETING TO DISCUSS IT.

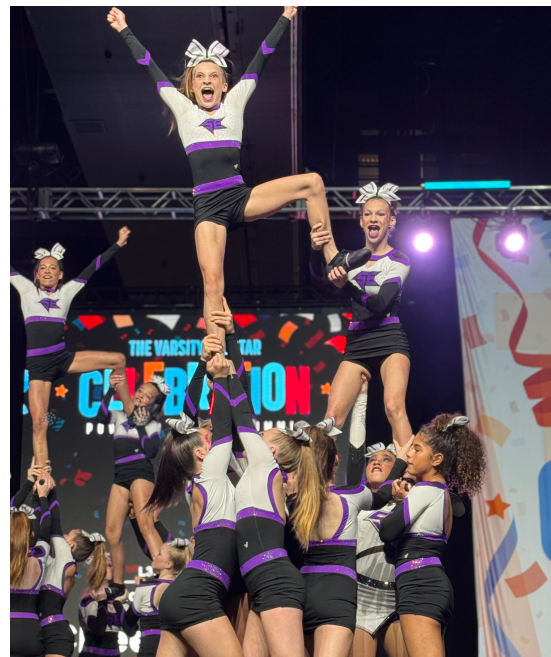


MEETING REQUEST

- WE ASK THAT IN-PERSON MEETINGS BE RESERVED AFTER ALL EFFORTS THROUGH THE CHAIN OF COMMAND HAVE BEEN EXHAUSTED. MEETINGS MUST BE COORDINATED THROUGH GYM OWNER, CAROLYN GARRISON, AND IT IS AT HER DISCRETION WHO WILL ATTEND. MOST IN-PERSON MEETINGS THAT INVOLVE COACHES WILL NEED TO BE BEFORE 4PM.
- COACHES CANNOT BE EXPECTED TO INTERRUPT TRAINING BETWEEN 4-10PM.
- EXCEPT FOR THE MOST DIRE OF SITUATIONS ALL CALENDARS ARE BLOCKED OUT FOR THE MONTH OF FEBRUARY.

ATTENDANCE POLICY

- As always, we will be implementing a half year attendance policy.
- Throughout the season (October - April) you may only have three (3) absences. Upon the 4th absence you will be removed from your team.
- We do NOT recognize absences as excused or unexcused. An absence is an absence.
- Competitions and choreography are both mandatory with no exceptions.
- There is no absence the week of a competition for any reason.
- Absences from practice should only be due to emergencies, fevers, or contagious illness. we request those missing due to illness provide a doctors note.
- Absence from practice without notification will result in immediate removal from the team.



SHOWTIME POLICIES

GENERAL FINANCIAL POLICIES

MONTHLY PAYMENTS

- NEW THIS SEASON: ALL FAMILIES MUST HAVE A VALID CREDIT CARD ON FILE TO PARTICIPATE IN PRACTICES.
- NEW THIS SEASON: ALL FEES ARE DUE BY THE 10TH OF THE MONTH. ALL UNPAID BALANCES WILL BE CHARGED TO THE CARD ON FILE ON THE 11TH.
- NEW THIS SEASON: ANY ACCOUNTS WITH BALANCES REMAINING AFTER THE 11TH WILL HAVE A \$25 LATE FEE APPLIED TO THE ACCOUNT.
- ALL CREDIT CARD TRANSACTIONS WILL HAVE A 3% PROCESSING FEE.
- YOU CAN AVOID PROCESSING FEES BY PAYING IN CASH OR BY CHECK.
- AMEX CARDS CAN ONLY BE CHARGED IN PERSON AT THE FRONT DESK
- ALL FEES PAID TO SHOWTIME ARE NON-REFUNDABLE.
- WE DO NOT PRORATE ANY TUITION, COMPETITION FEES, CAMP FEES, CHOREOGRAPHY FEES FOR ANY REASON.



EARLY TERMINATION FEE

SHOWTIME WILL REQUIRE A \$200 EARLY TERMINATION FEE TO ANYONE DECIDING TO END (QUIT) THEIR SEASON AFTER CHOREOGRAPHY (DECEMBER). THIS FEE IS MEANT TO SHOW THE LEVEL OF COMMITMENT WE EXPECT FROM OUR ATHLETES AND FAMILIES. EVERY PERSON ON THE TEAM IS MAKING BOTH A TIME AND A FINANCIAL COMMITMENT BASED ON EVERY SINGLE PERSON ALINING WITH THE SAME GOALS.

ADDITIONAL INFORMATION

SHOWTIME SUPPORT

- You are part of a brand, a program, and a gym family. We ask our fans and family to support SHOWTIME at every event. By wearing SHOWTIME colors or SHOWTIME brand apparel you solidify your support of your child, their team, the gym and the program.
- There is no place for negativity. Your child's time in youth sports is too short to be spent complaining.

COMMUNICATION

- It is a parents responsibility to know what is going on with your child's team at all times. Please stay up-to-date with groupme notifications, emails, etc.

GOSSIP AND LOBBY ETIQUETTE

- The lobby area is for your convenience to watch your athlete practice.
- Siblings should not be left unattended in the facility nor are they to be running around the facility.
- Our lobby should be a POSITIVE environment. It is your job as a parent to love and support and to leave the coaching to us.
- We will not tolerate any gossiping about other children, your team, your coaches.
- No negative comments on any social media platform of any kind. If negative comments are brought to the owners you will be dismissed immediately.
- Anyone threatening to quit or pull his/her child from a team will be dismissed immediately.

NEW YEAR - NEW SEASON

- Every year an athlete will have the opportunity to fly, base, back spot, front spot or tumble. Being one position one year does not guarantee that position every season.
- Coaching decisions are final decisions.
- SHOWTIME reserves the right to change divisions or levels at anytime throughout the season. .

PRIVATE LESSONS

- Private lessons are scheduled and paid directly with the coach of your choice. \$40/half-hour, \$70/hour. This can be paid in cash or via venmo.
- Payment is expected at time of services. All accounts must be current to participate in private lessons.

TUITION, FEES AND PAYMENTS

- All monthly fees are added to accounts on the first of the month and are expected to be paid by the 10th. Cards on file will be charged on the 11th. Any accounts with balances remaining on the 11th will have late fee of \$25 added to their account. Once added, this fee cannot be removed without written authorization from the owner.
- Monthly tuition is not prorated for any reason including, vacations, injuries, illness, etc.
- All fees paid to SHOWTIME are non-refundable.

EARLY TERMINATION FEE

- SHOWTIME will require a \$200 early termination fee to anyone deciding to end (quit) their season after choreography (December). This fee is meant to show the level of commitment we expect from our athletes and families. Every person on the team is making both a time and a financial commitment based on every single person alining with the same goals.

SHOWTIME LOGO AND BRAND LIKENESS

- The logos of SHOWTIME Cheer and SHOWTIME Elite Atlanta belong to the owners of SHOWTIME. You cannot sell or create your own apparel or other items. This includes team names in reference to cheer, and any likeness to the SHOWTIME name or brand without expressed written permission of the owners.

SHOWTIME reserves the right to change, add, or subtract any rule in this packet at any time.