

2024-2025 ALL-STAR HANDBOOK



SHOWTIME **ELITE ATLANTA**

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Suite 112

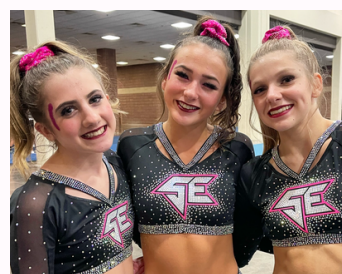
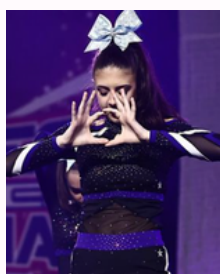
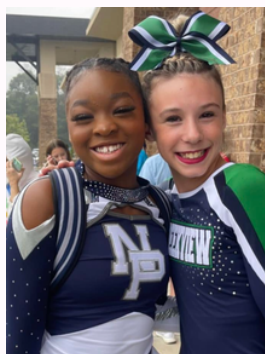
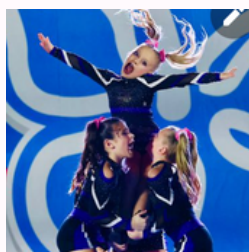
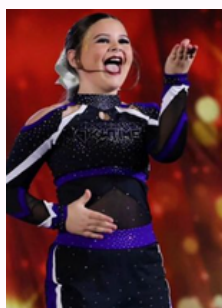
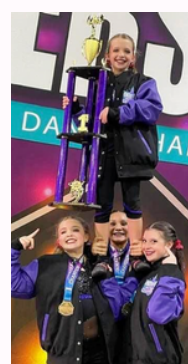
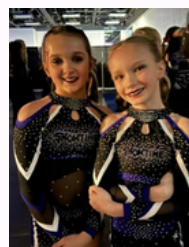
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SHOWTIME

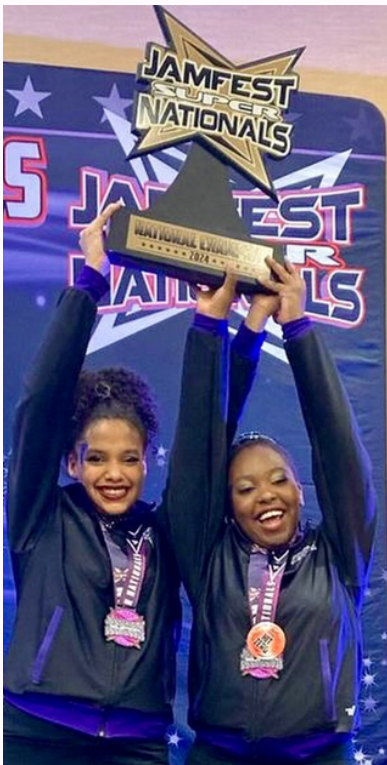
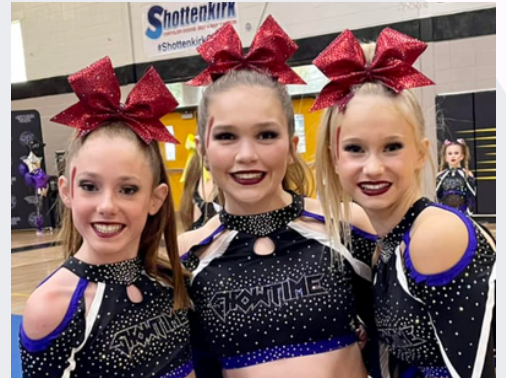
Elite Atlanta



**COME EXPERIENCE THE
SHOWTIME WAY.
THERE IS A DIFFERENCE.**



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SHOWTIME

Elite Atlanta



Welcome to Showtime Elite Atlanta.

We are glad you are here!

If you are new to cheer, crossing over from gymnastics, have participated in sideline cheer, or are a veteran of all-star cheer SE has a place for you.

SE, formerly known as NMEC and Rockstar Cheer Atlanta, has been in Woodstock for almost 10 years. Our story begins with me coaching my daughter in competitive gymnastics at NMGC. She excelled in tumbling but didn't love the beam so much (my favorite event!) So, I opened up a few tumbling classes for her and some of her sideline cheer friends. One thing led to another and we blew out a wall of our gymnastics facility and created a dedicated space for all things cheer. What began as tumble quickly progressed to all-star cheer, school cheer, choreography, more schools, and the need to grow. We moved into our own dedicated cheer space and soon became a D1 (large gym) training facility.

Our program is home to over 15 all-star competitive teams and 3 CheerAbilities teams for athletes of all ages. We partner with 8 local school programs as well as CYFA sideline and competition programs. We also train over 200 kids weekly in tumbling classes.

Our commitment to our athletes, the sport of cheer, and our community is paramount to our success. Each instructor must pass a ClearCheck background check, be a member in good standing with USASF, be credentialed/certified with USASF, pass SafeSport core classes and be First Aid/CPR certified.

We hope you decide to join the Show!

Carolyn & Glenn Garrison

Our Core Values

COME EXPERIENCE
THE SHOWTIME WAY.
THERE IS A DIFFERENCE.



ACCOUNTABILITY

We want you to be the best version of you as a person and teammate. As a program, we strive to maintain a high level of challenge along with a high level of support.

RESPECT

At Showtime we value each one of us. We model a positive feeling and appreciation toward our teammates, coaches, families, judging officials and competitors.

RELATIONSHIPS

We are all in this together. We celebrate, we challenge, we trust, we build, we grow, we push, we expect, we meet you, we see you, we are ONE.

VALUE-DRIVEN

To make a conscious commitment to act and behave in alignment with The Showtime Way.

INTEGRITY

The commitment to understanding we do the right thing through our actions and beliefs. Through high character this fosters trust, credibility and moral strength.

EXCELLENCE

At Showtime, a commitment to the highest standards of performance, training, character development, and customer experience.

MONTHLY TUITION & FEES

Tuition and any other fees are put onto accounts on the 1st of the month and are due by the 10th.

Auto charges will be billed on the **11th** of the month to your credit card on file.

Everyone is **required** to have a card on file.

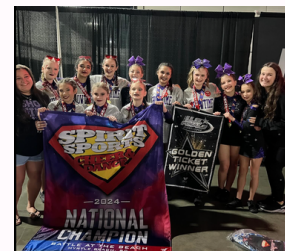
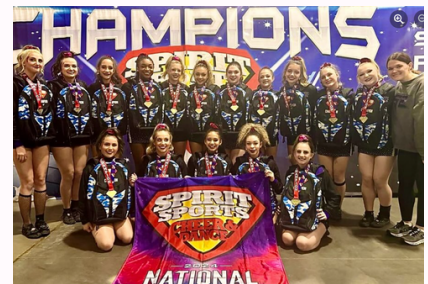
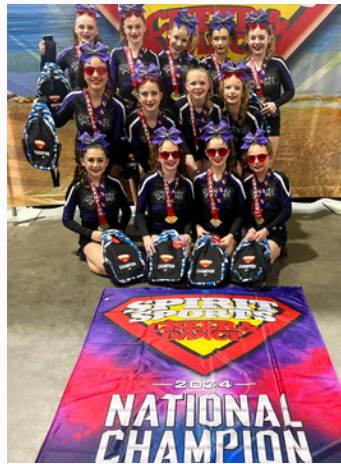
Any accounts with a remaining balance after the 12th will have a \$25 late fee applied.

	WORLDS Level 6	ELITE Levels 1-5	Full Year PREP/Limited Travel Levels 1.1, 2.2, 3.2 & Novice	Half Year PREP Levels 1.1, 2.1, 2.2 & 3.2 & Novice
Registration	\$200 due @ acceptance	\$200 due @ acceptance	\$125 due @ acceptance	N/A
Evaluation Fee	\$40 before 4/1/23 \$55 after 4/1/23 \$75 walk-in	\$40 before 4/1/23 \$55 after 4/1/23 \$75 walk-in	\$40 before 4/1/23 \$55 after 4/1/23 \$75 walk-in	\$50 in October
Monthly Tuition	\$350/month June-April	\$345/month June - April	\$255/month June - April	\$245 month Nov - April
Additional Fees	\$150 Camp/June \$100 choreo/July \$200 Coach Fees/Aug \$25 guest coach fee/Sept	\$100 Camp/June \$100 choreo/July \$200 Coach Fees/Aug \$25 guest coach fee/Sept	\$100/Camp/July \$75 choreo/August \$125 Coach Fees/Oct. \$25 guest coach fee/Sept	\$200/choreo (Dec)
Not Included	Uniform, shoes, bows, warm up, backpack, team apparel, travel/hotel, USASF reg, crossover fee & end-of- season event	Uniform, shoes, bows, warm up, backpack, team apparel, travel/hotel, USASF reg, crossover fee & end-of- season event	Uniform, shoes, bows, warm up, backpack, team apparel, travel/hotel, USASF	Shoes, bows, backpack, team apparel, team apparel, travel/hotel, USASF <i>*not required to purchase shoes or backpack</i>
End-of-Season Event	Worlds/Orlando Up to \$500/pp + coaches fees	Summit/Orlando Up to \$475/pp + coaches fees *Youth Summit: - up to \$220/pp + coach fees	Regional Summit Atlanta, GA	Regional Summit Atlanta, GA

- Uniform \$600 (elite/FYP/Limited Travel) \$250(HYP) \$100 (CheerAbilities); Warm-Up (\$150-\$200); Backpack (\$100) Various Team Apparel (\$20-\$50) *Half year not required to purchase shoes or backpack.*
- There is a \$50/month sibling discount (Elite) for the second child.
- There is a \$25/month sibling discount (FYP and Half Year Prep) for the second child.
- Showtime uses GoMotion for our class and financial database. The system applies a 3% processing/convenience fee to pay through this platform. You may pay by cash or check to avoid these fees.
- All fees and information is subject to change.
- If you elect to be a crossover there is an additional \$1,000 fee to cover training and competitions. This fee will be assessed at \$100/month for 10 months (July-April).
- **All of the above fees are non-refundable for any reason including injury, illness, absence, moving, leaving the program, etc.**

TEAM OVERVIEW

	WORLDS Level 6	ELITE Levels 1-5	Full Year PREP/Limited Travel Levels 1.1, 2.2, 3.2 & Novice	Half Year PREP Levels 1.1, 2.1, 2.2 & 3.2 & Novice
Season Commitment	June - April	June - April	June - April	November - April
Practices	5 hours per week + 2 hour tumble block + 1 class of your choice	4 hours per week + 1.5 hour tumble block + 1 class of your choice	4 hours per week + 1 hr team tumble <i>Novice:</i> 3 hours per week + 1 hr team tumble	4 hours per week + 1 hr team tumble <i>Novice:</i> 3 hours per week
# of Competitions	7 competitions + 1 season-ending event Travel required	7 competitions + 1 season-ending event Travel required	4 competitions + 1 travel event (drive)	3 competitions including 1 travel event
Additional Classes	Includes 1 extra class of your choice + open gym time	Includes 1 extra class of your choice + open gym time \$25/month for any addl classes	Includes 1 extra class of your choice \$25/month for any addl classes	Includes 1 extra class of your choice



ATTENDANCE POLICY

We are a developmental gym where goal setting, hard work, and commitment are standard.

Home of the 2023 SUMMIT CHAMPIONS

2024 At Large Bid to WORLDS

2 PAID BIDS

2 Bids to Youth Summit

6 At Large Bids to Summit

12 Bids to Regional Summit



May - July (Summer Training)

Teams will have 2 practice days per week: Mon/Wed or Tues/Thurs.

Practice start times will vary per team and will normally begin between 5-8pm. All practices will be for 2 hours per day.

Some teams are given a tumbling time block on Friday am for 1.5 hours.

When in town all 3 practices are **mandatory**.

August - December (Academic-Year training)

For Elite Teams: The practice calendar will shift to add in **SUNDAY** as a **mandatory** training day. Practices on Sunday will be between 1-7pm.

In addition to Sunday your original practice days (Mon/Wed or Tues/Thurs) will shift and one will become a practice day and one will become your team tumble block.

At this time of the year all squad practices are considered **mandatory** and the attendance policy will be enforced.

Full Year Prep & Novice: Your practices remain the same all season.



January - April

At this point in the season athletes should expect to be in the gym 3 days per week as we are in the peak activity for cheer. They may be perfecting skills for their routine or putting in extra classes to nail down skills in preparation for evaluations just around the corner. This is definitely CHEER SEASON!

Attendance Policy

- Athletes must make SHOWTIME practices their number one priority over other extracurricular activities.
- All practices, competitions, skills camp, and choreography sessions are mandatory.
- Anyone failing to attend practice without notification will be considered as no longer wanting to participate and will be removed from roster/team immediately.
- If you miss a practice the week of a competition for any reason (illness, injury, etc.) a replacement will be brought in to fill-in for your child.
- For Cheersport Nationals and NCA/DALLAS you cannot miss any practice for **TWO weeks** prior to the events. There are NO exceptions to this rule.
- All absences from practices should be reserved for emergencies, fevers, or contagious illness only.
- **NEW THIS SEASON:** You may have up to **five** (5) absences from August -May. Upon the 6th absence you will be removed from your team. We are no longer labeling absences as excused/unexcused. An absence is an absence.



COMMUNICATION

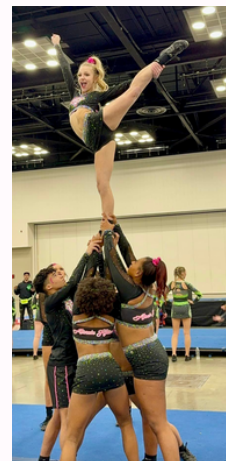
Coach (name) @showtimeeliteatlanta.com or DM on groupme	Office info @showtimeeliteatlanta.com	Katie All-Star Director katie @showtimeeliteatlanta.com	Carolyn Gym Owner carolyn @showtimeeliteatlanta.com
If your child will be late/absent or notification of injury	Make a payment	Questions about competitions	Late payments, billing, or financial policies that cannot first be answered by the office staff.
Questions regarding athlete progress	Add/remove classes	Team or coach related issue that was not resolved by speaking directly with the coach.	To discuss issues regarding payments or child-specific concerns which are sensitive in nature.
Concern about practice	Questions about how to pay online, registration, etc.	Tryout Info, tryout process, team progression, program expectations, individual assessments.	Issue with a coach and/or any employee that has been addressed with coach and All-Star Director but not yet resolved.

Meeting Requests

- We ask that in-person meetings be reserved after all efforts through the chain of command have been exhausted.
- Meetings must be coordinated through gym owner, Carolyn Garrison, and it is at her discretion who will attend.
- Most in-person meetings that involve coaches will need to be before 4pm.
- Coaches cannot be expected to interrupt training hours, 4-10pm for meetings.
- Except for the most dire of situations all calendars are blocked out for the month of February.

Youth sports can be an emotional experience. Parents/guardians are asked to respect the 24-hour rule for contacting any coach, admin, or gym owner with any negative comments or complaints.

If parents respect the 24 hour rule, their concerns are MORE likely to be fully addressed in a reasonable discussion. More importantly, the kid's enjoyment of the competition won't be marred by an ill-timed confrontation. The intent of this rule is to move an emotional and confrontational discussion away from the presence of the players, and to allow the parties to 'cool off', compose themselves, and put the incident or situation that occurred in perspective before meeting to discuss it.



CHEERABILITIES



Playing sports at any level can be a key part of a young person's development and have a lasting impact on their life. Among its many benefits, being involved in athletics develops friendships, independence, confidence, mental focus, and, of course, physical fitness.

Sports can teach valuable lessons about grit, discipline, teamwork and, most importantly, the respect that comes with inclusion. These benefits are universal for all individuals, including those with disabilities.

That's the goal of USASF's Exceptional Athlete Division – to empower individuals with disabilities with an “I can do” attitude.

The USASF has carefully designed the CheerABILITIES and DanceABILITIES Program for the Exceptional Athlete that:

- is safe, fun and good exercise
- improves flexibility and strength
- enhances independence and self-confidence
- provides a place for positive social interaction
- provides peer support and shared experiences among families



With 2 different squads - we have a place for everyone!

TRIUMPH: Our performance cheer squad. This program works to teach the basics of cheerleading, introduction to cheer, athletic expectations, teamwork, strength and listening skills while taking the stage at local competitions. The team is a buddy-based team which means each athlete will be partnered with a buddy, typically, an athlete in the program. This is the perfect start for any cheer enthusiast!

EXTREME: Our level 2 competitive cheer squad. This team is for the more seasoned athlete. This program is an attendance-based score driven squad which works to teach skills, teamwork, goal setting, and leadership skills. This team will do some moderate travel, as they compete to reach their goal of earning a bid to The Cheerleading Worlds competition, a prestigious competition reserved for the top 5 teams in the country. T

Our program started as a senior project by Katilyn Boyer during her senior year of high school. She brought her vision to gym owner, Carolyn Garrison, who shared her vision for programs for all. Together, along with Katilyn's mother, Tracey, the program which started as a group of 7 has grown into 3 teams with over 27 athletes combined. We are excited to build on our success from last season. Please reach out to carolyn@showtimeeliteatlanta.com with any interest or questions!



COMPETITION SCHEDULE

COMPETITION SCHEDULE
2024-2025

 FULL OUT SUNDAY OCTOBER 27 WOODSTOCK, GA ALL TEAMS	 SHOWTIME SHOWCASE NOVEMBER 17 WOODSTOCK, GA ALL TEAMS	 CHEERSPORT CLASSIC DECEMBER 8 CARTERSVILLE, GA ALL TEAMS	 ALOHA CHAMPIONSHIPS DECEMBER 14 & 15 GATLINBURG, TN MINI/YOUTH/JR/SR/WORLDS
 MARDI GRAS NATIONALS JANUARY 17-19 NEW ORLEANS, LA MINI/YOUTH/JR/SR/WORLDS	 NCA CLASSIC JANUARY 25 ATLANTA, GA ALL TEAMS	 CHEERSPORT NATIONALS FEBRUARY 15 & 16 ATLANTA, GA ALL TEAMS	
 NCA SEND OFF FEBRUARY 26 WOODSTOCK, GA SENIOR + WORLDS	 NCA NATIONALS FEBRUARY 28-MARCH 2 DALLAS, TX SENIOR + WORLDS	 ATHLETIC CHAMPIONSHIPS MARCH 15 & 16 ATLANTA, GA ALL TEAMS	 ONE UP NATIONALS MARCH 28-30 NASHVILLE, TN ALL TEAMS
 END OF SEASON SEND OFF APRIL 16 WOODSTOCK, GA ALL TEAMS	 REGIONAL SUMMIT DATE TBA ATLANTA, GA NOVICE, PREP & MINI	 YOUTH SUMMIT APRIL 24 & 25 TAMPA, FL YOUTH TEAMS	
 THE CHEERLEADING WORLDS WORLDS APRIL 25-28 ORLANDO, FL WORLDS TEAM	 THE SUMMIT VARSITY ALL LEVELS NATIONAL CHAMPIONSHIP SUMMIT MAY 1-4 ORLANDO, FL JUNIOR + SENIOR TEAMS		

- If you miss a practice the week of a competition for any reason (illness, injury, etc.) a replacement will be brought in to fill-in for your child.
- For Cheersport Nationals, NCA/DALLAS, and any end-of-season events you cannot miss any practice for TWO weeks prior to the events. There are NO exceptions to this rule.
- **SENIOR-AGE TEAMS:** You will have practice over Cherokee County Winter Break.

END-OF-SEASON EVENTS



Every Year SHOWTIME sets a goal for each of our teams to earn bids, or invitations, to our chosen end-of-season event. Bids are not guaranteed and; therefore, the costs associated to attend these events are added to athletes accounts once a bid is earned.

As we enter into our 10th season we are proud to share that all of our Summit and Worlds eligible teams have earned invitations to their season-ending events for 7 years in a row!

Plan ahead and prepare to add these dates to your calendar.



REGIONAL SUMMIT

April/May 2025

Atlanta, GA

All Mini & Tiny teams and all
Prep/Limited Travel and Prep/Half Year teams



YOUTH SUMMIT

April 24-25, 2025

Tampa, FL

All Youth aged teams



THE SUMMIT

May 1-4, 2025

Orlando, FL

All Junior & Senior aged teams



WORLD'S

April 25-28.2025

Orlando, FL

Level 6 teams





GENERAL FINANCIAL POLICIES

- All families must have a valid credit card on file to participate in practices.
 - All fees are due by the 10th of the month. All unpaid balances will be charged to the card on file on the 11th.
 - Any accounts with balances remaining after the 11th will have a \$25 late fee applied to the account.
 - All credit card transactions will have a 3% processing fee.
 - You can avoid processing fees by paying in cash or by check.
 - Amex cards can only be charged in person at the front desk
 - All fees paid to SHOWTIME are non-refundable.
 - We do not prorate any tuition, competition fees, camp fees, choreography fees for any reason.
-
- Additional fees may include: season ending event fees including registration and coaches fees
 - Any bids earned to season-ending events belong to Showtime not to an individual. Showtime will make the decision about which events to attend and reserves the right to replace an athlete for any reason to provide the very best Showtime has to offer.
 - *Travel expenses; such as, hotel, flight, gas, etc are the responsibility of each family.*
 - *Some travel competitions will have stay-to-play obligations. All athletes are required to stay at team hotels.*
 - Season-ending events you are required to stay in the hotel block created by SHOWTIME for SHOWTIME families - there are no exceptions to this rule.

FUNDRAISING

SHOWTIME will offer several fundraising opportunities throughout the season

**this list may be modified at any time*

- Double Good Popcorn - offered two times in the season (Fall and Winter)
- "Dress My Athlete" Uniform donation form (Summer)
- Showcase entry (Banquet specific fundraiser)
- Bed Sheet Sales (Winter)
- Calendar square donation form (Jan)
- HYPE - on-site Concert sales; ongoing; requires preregistration and training

Have a great fundraising idea? We are always looking to add opportunities to save our families money. Contact our Fundraising Chair, Amy Tanner.

ADDITIONAL INFO



You are part of a brand, a program, and a gym family.

SHOWTIME CULTURE

- The leadership team as well as our coaching staff spent this last year diving into creating and maintaining a champion-minded culture. Our culture begins with high challenge and high support to bring out the best in our athletes, coaches and families. **ARRIVE**

SHOWTIME SUPPORT

- We ask our fans and family to support SHOWTIME at every event. By wearing SHOWTIME colors or SHOWTIME brand apparel you solidify your support of your child, their team, the gym and the program.
- There is no place for negativity. Your child's time in youth sports is too short to be spent complaining.

COMMUNICATION

- It is a parents responsibility to know what is going on with your child's team at all times. Please stay up-to-date with groupme notifications, emails, etc.

GOSSIP AND LOBBY ETIQUETTE

- The lobby area is for your convenience to watch your athlete practice.
- Siblings should not be left unattended in the facility nor are they to be running around the facility.
- Our lobby should be a POSITIVE environment. It is your job as a parent to love and support and to leave the coaching to us. We will not tolerate any gossiping about other children, your team, your coaches.
- No negative comments on any social media platform of any kind. If negative comments are brought to the owners you will be dismissed immediately.
- Anyone threatening to quit or pull his/her child from a team will be dismissed immediately.

REMINDERS

- SHOWTIME team members are not allowed to train at another facility during the all-star season; May-April.
- Every year an athlete will have the opportunity to fly, base, back spot, front spot or tumble. Being one position one year does not guarantee that position every season.
- Tuition does not pay for the right to perform. Individuals must meet level skill requirements in order to compete.
- Coaching decisions are final decisions.
- Athletes who are selected as flyers must maintain flexibility and skill requirements. You should understand coaches will require submission of body positions and/or stunt sequences. It is the flyer responsibility to follow these instructions without reminders. If you do not post you will not fly.
- SHOWTIME reserves the right to change divisions or levels at anytime throughout the season. .

PRIVATE LESSONS

- Private lessons are scheduled and paid directly with the coach of your choice. \$45/half-hour, \$75/hour. This can be paid in cash or via venmo. Payment is expected at time of services. ***All accounts must be current to participate in private lessons***

SEASON-ENDING COMPETITIONS

- All season-ending bids (invitations) belong to SHOWTIME not to an individual. SHOWTIME will make the decision about which events to attend and reserves the right to replace an athlete for any reason to provide the very best SHOWTIME has to offer.

TUITION, FEES AND PAYMENTS

- All monthly fees are added to accounts on the first of the month and are expected to be paid by the 10th. Cards on file will be charged on the 11th. Any accounts with balances remaining on the 11th will have late fee of \$25 added to their account. Once added, this fee cannot be removed without written authorization from the owner.
- Monthly tuition is not prorated for any reason including, vacations, injuries, illness, etc.
- **All fees paid to SHOWTIME are non-refundable.**

SHOWTIME LOGO AND BRAND LIKENESS

- The logos of SHOWTIME Cheer and SHOWTIME Elite Atlanta belong to the owners of SHOWTIME. You cannot sell or create your own apparel or other items. This includes team names in reference to cheer, and any likeness to the SHOWTIME name or brand without expressed written permission of the owners.

- ***SHOWTIME reserves the right to change, add, or subtract any rule in this packet at any time.***

What are the possible days and times of practices?

- Exact days and times of practices will be included in your placement letter. We divide the season into two training seasons; summer and academic year.
- Practice days will use a combination of Monday/Wednesday or Tuesday/Thursday for practice days plus Friday for team tumble in the summer. In August, practice will shift to a mandatory Sunday practice day plus either you M/W or T/Th for practice and team team tumble.
- Practice times vary. Most teams are 5-7, 5:30-7:30, 6-8, 6:30-8:30 7-9 or 8-10. The older teams are later. And, the younger age teams, tiny or mini, could start as early as 4 or 5.
- During the academic year training on Sunday practices will begin after 1:00
- Most Mini/Tiny will have a M/W/F or T/Th/F for a year-round practice schedule.
- Most other teams will shift and have mandatory Sunday practices during the academic year.
 - **Summer**
 - Summer is defined as is June until school begins.
 - Teams will have 2 practice days; typically Monday/Wednesday or Tuesday/Thursday. Plus, a team-tumbling block on Friday morning.
 - If you are in town all practices are mandatory.
 - All vacations are allowed and encouraged. Please submit notifications via email to Katie.
 - We do not train on the weekends, when possible, over the summer
 - **Academic Year**
 - Once school begins - May.
 - Teams will continue to have 2 mandatory practice days; one on Sunday and one during the week from their original practice schedule, either Mon/Wed or Tues/Thurs. The remaining weekday practice will become the team tumble block.
 - Attendance is mandatory and is taken on practice days.
 - Attendance is NOT taken during the team tumble block. There will be times when this practice time will shift and become mandatory.

My child has no cheer experience. Can they still make a team?

Yes. No experience is necessary. A desire and a willingness to make a commitment and learn is all that is needed.

Will my child learn new tumbling skills while on a team?

We are a **developmental** gym. This means we teach skills at every single practice. We **NEED** your athletes to develop, learn, grow and master skills throughout the season.

My child wants to be on a team with a friend? Or, my child also participates in another activity. Can you accommodate these special requests?

We love to see friends come into the program together; however, we place our teams based on individual skills and possible position on the team; therefore, we cannot guarantee any friend requests. It is possible to participate in other sports or extra curricular activities while being an all-star cheerleader but our practice schedule is firm and our attendance policy protects the team from too many absences which will hinder the progress of the team.